# Personal Branding

| Date | Venues | ()Fees | Book your seat |
|---|---|---|---|
| 31 Dec -31 Dec 1969 | | | Register Now |

## Course overview

With our Personal Branding course your participants will be able to share their vision and passions with others in your company. Utilize this knowledge through Social Media to define and influence how others see you. You are your brand so protect it. Live it.

## Course objective

· Define your image.

· Control your image.

· Understand how to sharpen your brand.

· Use social media appropriately.

· Manage your brand in a crisis.

· Develop a professional appearance

## Who should attend?

* All manager, engineer, leaders and supervisors… ect

## Course outline

* Defining Yourself (I)
* Define Your Strengths
* Controlling and Developing Your Image
* Sharpening Your Brand
* Appearance Matters
* Social Media (I)
* Brand Management During a Crisis
* Branding Personality Traits

## Training methodology

* Presentation & Slides
* Audio Visual Aids
* Interactive Discussion

- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays

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