

#### **Professional Course in Customer Service**

Date Venues (\$)Fees Book your seat

22 Dec -26 Dec 2024 Kuala Lumpur 3600 Register Now

### **Course Overview**

The Customer Service course provide the foundation for quality customer service and focuses on building life-long customer relationships by developing effective customer-care strategies. The Customer Service course provides guidelines for emerging technologies such as Internet Chat. Additionally, this module uses various hands-on and interactive scenarios to develop the foundation customer care skills needed to provide excellence in service.

# **Course Objective**

This course is designed for the student who has little or no experience

### Who Should Attend?

This course is recommended for customer service professionals, service agents, front-line workers, managers, supervisors and business professionals, who wish to specialize in the customer service business segment.

#### Course Outline

- Business Communication Series
- Sales Series
- Business Etiquette and Professionalism Series
- Leadership Series

# **Training Methodology**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays

