

Leading and Managing Change

Date	Venues	(\$Fees	Book your seat
08 Dec -12 Dec 2024	Doha	3200	Register Now

Why Attend

Attendees will benefit greatly from a course designed to provide valuable insight into what has become a valid preoccupation by all companies.

Course Methodology

Leading and managing change relies on analyzing real life business change situations and initiatives. Participants will get the opportunity to apply knowledge and techniques acquired and discussed throughout the course. They will listen to leading experts on change, synthesize their valuable insight, and use all their newly acquired skills to develop and present projects on change and change management. Change readiness assessments, team exercises, individual exercises, and case studies will be used throughout the course all of which are part of a well designed framework that attendees can apply immediately as a best practice when dealing with change in their work environment.

Course Objectives

By the end of the course, participants will be able to:

- Explain the leadership and management perspective on 'change'
- Analyze change and develop strategies and plans to deal with it
- Manage resistance to change and recognize the strong emotions associated with it
- Discuss and design communication strategies to accelerate change
- Develop insight into corporate cultures and how they influence change initiatives

Target Audience

Change managers, business process improvement specialists, change management team members, coordinators of reorganization and mergers, implementers of organizational change, and all business professionals interested in learning how to deal and manage change on organizational and personal levels.

Target Competencies

- Assessing change intensity
 - Planning for change
 - Communicating change
 - Implementing change plans
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- Managing conflicts
 - Emotional intelligence
 - Evaluating cost associated with change
 - Leading and managing teams



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