

Advanced Strategies for Controllers

Date	Venues	(\$)Fees	Book your seat
18 Aug -22 Aug 2024	Dubai	3200	Register Now

### **Course Overview**

This advanced course for financial controllers emphasizes just-in-time information, dynamic budgeting and forecasting, statistical applications and the use and control of financial information.

## **Course Objective**

Current accounting issues

Organization, reporting and information management for financial controllers

State-of-the-art statistical information techniques

Alternatives to standard A/R and A/P: purchase and sales order controls, EDI and EFT systems

Alternatives to monthly close

How financial controllers can set up a managerial information network

Dynamic planning, budgeting and forecasting for financial controllers

# Who Should attend?

Vice presidents of finance, financial controllers with at least two years of controllership experience, treasurers, chief accountants ,financial employees

## **Course Outline**

#### Learning Objectives

Get the Techniques to Translate Corporate Strategies into Workable Budgets and Operational Plans

Step into an Important New Corporate Role: Growth Manager

Improve Decision Making in the Face of Uncertainty Control Costs and Deploy Resources More Effectively Become an Active Participant in Strategic Planning

#### **Current Accounting Strategies**

Understand Management Accounting Analyze the Relationship of Management Accounting and GAAP Accounting Develop and Learn the Flow Concept of Information Review the Flows of Information in GAAP Accounting Understand the Eleven Information Segments Required Understand Accounting's Position in Current Organizations Understand the Changes in Approaches to A/P and A/R Understand the Relationship of the Various Segments of Business to the Controller Realize the Power Position of Information **Information Flow Alternatives** 

Understand the Flow Control Related to the Procurement Function Determine the Controller's Relationship in Controls and Processes Understand the Three Flows and Their Relationship to the GL Process Learn the Use of EDI and EFT Processes Discuss A/R and the Evolution to Control and Automation

#### Information as a Corporate Resource

Understand the Role of Information in the Modern Organization Learn the Evolution of Information Processes Understand the Position of Information Resource Centers in the Organization Understand the Use of Relational Database Techniques

#### **Dynamic Planning, Forecasting and Budgeting**

Develop the Process of Objective Setting and Relate That to Planning Learn the Flow Process of Forecasting and Budgeting Understand Approaches to the Budgeting Process Understand the Process of Dynamic Use of Information Understand Dynamic Planning, Forecasting, and Budgeting Using the Internet

### Delegation

Understand the Use of Statistics in Finance Learn the Techniques Used in Statistics in Finance Understand the Applications Best Suited for Statistical Techniques

### **Future Controllership Strategies**

Discuss Future Strategies for Controllership Analyze the Changes in Information Strategies Grasp the Implications of Change on the Controllership Function Understand the Opportunities Provided by the Changes Realize the Power Position of the Controllership Process Consider Future Strategies in Relation to Current Operating Position

# **Training Methodology**

Presentation & Slides Audio Visual Aids

Interactive Discussion

Participatory Exercise

Action Learning

**Class Activities** 

Case Studies

Workshops

Games & Role plays

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