

## Beyond Customer Service: Service Quality and Excellence

Date	Venues	(\$Fees	Book your seat
30 Jun -04 Jul 2024	Manama	3200	<a href="#">Register Now</a>

### Course Overview

Delegates will learn effective customer centric strategies and best practices to provide world-class customer service excellence. This dynamic, 5-day course gives customer service professionals the communication skills, technology tools, and motivation they require to build strong customer relationships and develop a customer centric organisation.

### Course Objective

- Establish the importance of setting and reviewing customer service standards
- Develop an understanding of internal and external customer expectations
- Communicate more effectively by utilizing active listening and questioning skills
- Demonstrate how to deal with difficult or demanding customers in a professional manner
- Set SMART objectives and goals to become more productive
- Utilize stress management techniques to increase job satisfaction

### Who Should Attend?

- Customer service representatives
- Team supervisors
- Department managers
- Account managers
- Field service representatives

### Course Outline

#### The Building Blocks of a Customer Centric Organisation

#### Developing a Top-Down Customer-centric Culture

#### Responding to the Voice of the Customer

#### Measuring and Monitoring Customer Satisfaction

#### Leading the Way to Customer Service Excellence!

#### Training Methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays



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